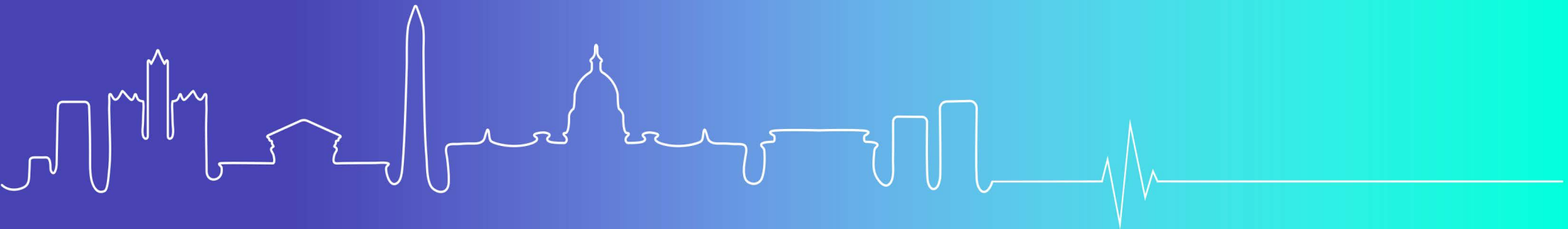




CRT23

CARDIOVASCULAR RESEARCH TECHNOLOGIES
FEBRUARY 25 - 28, 2023

BRANDING GUIDELINES



LOGO

The following are CRT 2023's accepted logo variations:



Preferred
CRT 2023 Main Logo



One-color usage
CRT 2023 Black



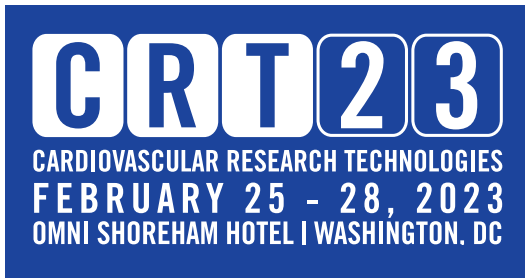
For use on dark backgrounds
CRT 2023 White

Space permitting, please use one of our logo lockups when possible:



CARDIOVASCULAR RESEARCH TECHNOLOGIES
FEBRUARY 25 - 28, 2023
OMNI SHOREHAM HOTEL | WASHINGTON, DC

CRT 2023 with Dates



For use on dark backgrounds
CRT 2023 White

COLORS

The following are CRT 2023's color palate:



CRT Blue
CMYK: 100, 87, 0, 0
RGB: 0, 61, 165
#003da5

CRT Blue should be used at CRT 2023's primary color.



CRT Blue-Magenta
CMYK: 71, 67, 0, 0
RGB: 96, 99, 173
#6063ad



CRT Cyan
CMYK: 54, 0, 29, 0
RGB: 111, 201, 193
#00ffdd



CRT Coral
CMYK: 0, 99, 59, 0
RGB: 238, 28, 82
#ee1c52



CRT Orchid
CMYK: 16, 93, 0, 0
RGB: 205, 52, 147
#cd3493



CRT Purple
CMYK: 52, 84, 0, 0
RGB: 174, 2, 227
#ae02e3

To download the CRT 2023 assets, please click here.

SOCIAL MEDIA

The following are CRT 2023's standard social media graphics for use on Facebook, Twitter, Instagram and LinkedIn. Please contact us for alternate sizes.



TEXT REFERENCE

Please refer to the annual meeting as **CRT 2023**. When linking CRT 2023, please direct the link to: www.crtmeeting.org. The official hashtag of CRT 2023 is **#CRT23**.

FONTS

The following are CRT 2023's official fonts.

Trade Gothic LT Std Condensed No. 18

Trade Gothic LT Std Light Bold Condensed No. 20

Trade Gothic LT Std Light

Trade Gothic LT Std Bold

Trade Gothic LT Std Light

KNOW THE FACTS

WHAT

CRT 2023 Annual Meeting

WHEN

February 25 – 28, 2023

WHERE

In Person at the
Omni Shoreham Hotel

URL

www.crtmeeting.org

HASHTAG

#CRT23